

FOR IMMEDIATE RELEASE

Harrison, NY – May 22, 2014

Transamerica Again Partners with Habitat for Humanity in Builds Across the U.S.

For third straight year, Transamerica employees will focus on neighborhood revitalization

More than 350 Transamerica employees will join efforts for the third consecutive year with Habitat for Humanity to renovate or build new homes in 12 cities across the United States. Transamerica employees offer their time throughout May as part of the company's community volunteer campaign.

"Like Habitat for Humanity, Transamerica works every day to help people secure a better tomorrow," said Kent Callahan, president and CEO of the Employer Solutions & Pensions Division of Transamerica Life insurance Company. "For the past two years, our employees have had wonderful experiences during our volunteer days, and we are very proud to continue our support of Habitat for Humanity and the families it serves."

Employees from Transamerica Retirement Solutions, Transamerica Stable Value Solutions, Clark Consulting, and the Transamerica COLI/BOLI Service Center business units of the division will participate. They gather at their respective build sites for a full day, helping either to transform existing properties or to build new quality, affordable homes in partnership with Habitat partner families. Their efforts will help revitalize neighborhoods in the following cities:

- Atlanta, Ga.
- Baltimore, Md.
- Boston, Mass.
- Cedar Rapids, Iowa
- Charlotte, N.C.
- Chicago, Ill.
- Cincinnati, Ohio
- Greensboro, N.C.
- Harrison, N.Y.
- Los Angeles, Calif.
- Melville, N.Y.
- Minneapolis/St. Paul, Minn.

Once complete, each home will be sold to partner families at no profit and financed with affordable loans. Families are selected through an application process based on level of need and a willingness to partner by investing time and effort, spending hundreds of hours building their home and houses for others.

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For more information about Transamerica, visit www.transamerica.com.

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About Transamerica

Transamerica, through its subsidiary and affiliated companies in the Americas, is one of the leading providers of life insurance, retirement, long-term savings and investment solutions. Its companies in the United States trace their roots back over 100 years. Transamerica's main offices are in Cedar Rapids, Iowa, and Baltimore, Maryland, with affiliated companies' offices located throughout the United States. For more information: transamerica.com.

About Habitat for Humanity

Habitat for Humanity International is a global nonprofit Christian housing organization that seeks to put God's love into action by bringing people together to build homes, communities and hope. Since 1976, Habitat has served more than 600,000 families by welcoming people of all races, religions and nationalities to construct, rehabilitate or preserve homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. For more information, to donate or volunteer, please visit www.habitat.org, or follow us at www.facebook.com/habitat or at www.twitter.com/habitat_org or join Habitat's blog community at www.habitat.org/blog.